

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (previously presented) An adhesive article adapted to attach structures to a substrate, said article comprising a stretch releasing adhesive tape having an adhesive layer with a first adhesive region adapted to attach a top portion of the structure to the substrate and a second adhesive region with reduced adhesive properties adapted to attach a bottom portion of the structure to the substrate, the stretch releasing adhesive tape including a pull tab adjacent to the second adhesive region.
2. (original) The adhesive article of claim 1 wherein the stretch releasing adhesive tape comprises a multi-layer structure.
3. (original) The adhesive article of claim 1 wherein the stretch releasing adhesive tape comprises a backing layer selected from one of a film, an elastic foam, and an inelastic foam.
4. (previously presented) The adhesive article of claim 1 wherein the stretch releasing adhesive tape is selected from the group consisting of a pressure sensitive adhesive tape with an elastic structural member, a pressure sensitive adhesive tape with a highly extensible and substantially inelastic structural member, or a solid pressure sensitive adhesive.
5. (original) The adhesive article of claim 1 wherein the adhesive layer comprises more than two adhesive regions.
6. (original) The adhesive article of claim 1 wherein the adhesive layer comprises a plurality of adhesive regions with progressively reduced adhesive properties.

7. (original) The adhesive article of claim 1 wherein the adhesive layer comprises progressively reduced adhesive properties.

8. (original) The adhesive article of claim 1 wherein the second adhesive region comprises a surface area less than a surface area of the first adhesive region.

9. (original) The adhesive article of claim 1 wherein the second adhesive region comprises a surface area greater than or equal to about 22% of a surface area of the adhesive layer.

10. (canceled)

11. (previously presented) The adhesive article of claim 1 wherein the second adhesive region is provided with a material selected from the group consisting of release liner material, repositionable pressure sensitive adhesive, polymeric film, paper, powder, scrims, nonwoven fabric, ink, and low adhesion backsize material.

12. (original) The adhesive article of claim 1 comprising a two-sided adhesive tape article.

13. (withdrawn) A mounting system for a substrate comprising:
a structure having a top portion and a bottom portion; and
an adhesive article adapted to attach the structure to the substrate, the adhesive article comprising an adhesive layer having a first adhesive region and a second adhesive region, the first adhesive region positioned to attach the top portion of the structure to the substrate and the second adhesive region positioned to attach a bottom portion of the structure to the substrate, the second adhesive region comprising reduced adhesive properties.

14. (withdrawn) The mounting system of claim 13 wherein the adhesive article comprises a stretch releasing adhesive tape.

15. (withdrawn) The mounting system of claim 13 wherein the adhesive layer is adapted to delaminate from the substrate by reverse peel.

16. (withdrawn) The mounting system of claim 13 wherein the structure comprises a hook.

17. (withdrawn) An adhesive article adapted to attach structures to a substrate comprising an adhesive layer with a first adhesive region adapted to attach a top portion of the structure to the substrate and a second adhesive region with reduced adhesive properties adapted to attach a bottom portion of the structure to the substrate, the adhesive layer being adapted to delaminate from the substrate by reverse peel.

18. (withdrawn) The adhesive article of claim 17 wherein the adhesive layer comprises a plurality of adhesive regions.

19. (withdrawn) The adhesive article of claim 17 wherein the adhesive layer comprises a plurality of adhesive regions with progressively reduced adhesive properties.

20. (withdrawn) The adhesive article of claim 17 wherein the adhesive layer comprises progressively reduced adhesive properties.

21. (withdrawn) The adhesive article of claim 17 wherein the reduced adhesive properties comprise a reduction in a surface area in the second adhesive region relative to the first adhesive region.

22. (withdrawn) The adhesive article of claim 17 wherein the second adhesive region comprises a surface area greater than or equal to about 22% of a surface area of the adhesive layer.

23. (canceled)

24. (withdrawn) The adhesive article of claim 17 wherein the second adhesive region is provided with a material selected from the group consisting of release liner material, repositionable pressure sensitive adhesive, polymeric film, paper, powder, scrims, nonwoven fabric, ink, and low adhesion backsize material.

25. (original) The adhesive article of claim 1 comprising a two-sided adhesive tape article.

26. (withdrawn) A method of attaching a structure to a substrate comprising the steps of:

preparing an adhesive article comprising an adhesive layer having a first adhesive region and a second adhesive region, the second adhesive region comprising reduced adhesive properties;

attaching the adhesive article to the structure so that the first adhesive region is adjacent to a top portion of the structure and the second adhesive region is adjacent to a bottom portion of the structure; and

engaging the first and second adhesive regions with the substrate.

27. (withdrawn) The method of claim 26 wherein the adhesive article comprises a stretch releasing adhesive tape with a pull tab adjacent to the second adhesive region.

28. (withdrawn) The method of claim 26 wherein the adhesive layer is adapted to delaminate from the substrate by reverse peel.

29. (withdrawn) The method of claim 26 wherein removing the structure comprises the step of delaminating the adhesive article in a direction from the second adhesive region toward the first adhesive region.

30. (withdrawn) The method of claim 26 comprising preparing an adhesive article with a plurality of adhesive regions with progressively reduced adhesive properties on the adhesive layer.

31. (withdrawn) The method of claim 30 wherein removing the structure from the substrate comprises the step of delaminating the adhesive article in a direction from the adhesive region with lowest adhesive properties toward the adhesive region with greatest adhesive properties.

32. (withdrawn) The method of claim 26 comprising preparing an adhesive article where the second adhesive region comprises a surface area greater than or equal to about 22% of a surface area of the adhesive layer.

33. (withdrawn) The method of claim 26 comprising preparing an adhesive article where the second adhesive region comprises a surface area that is more than about 22% of a surface area of the adhesive layer.

34. (withdrawn) The method of claim 26 wherein the second adhesive region is selected from the group consisting of release liner material, repositionable pressure sensitive adhesive, polymeric film, paper, powder, ink, and low adhesion backsize material.